

Corporate Sponsorship



Why Women in Revenue exists

Women are the workforce. Yet gaps in leadership, pay, visibility, and advancement persist. These aren't "gender issues". These are economic issues that stall growth.

WIR exists to change these trajectories by providing structured support, visibility, mentorship, and community for women in revenue-generating roles.

→ 57%
of the professional
workforce is women

Programs that move the needle

Mentorship that accelerates promotion and leadership readiness for women across sales, marketing, and rev ops.

Visibility & speaker training that help rising women take the stage, earn recognition, and expand influence.

Community of experts connecting top GTM minds to share insights, data, and opportunity—breaking isolation and fueling innovation.

What sponsors make possible

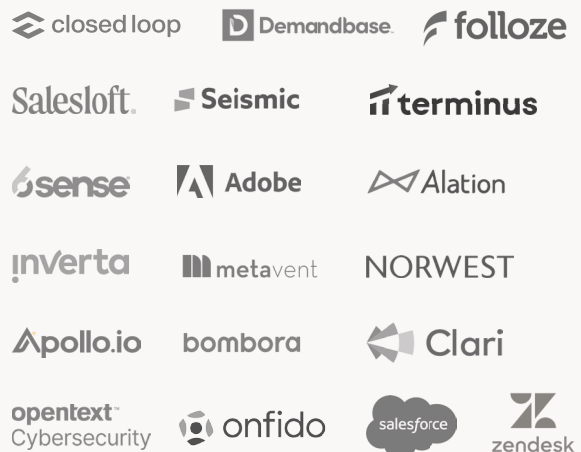
Your investment strengthens leadership pipelines, improves cultural and business performance, and aligns your company with growth, innovation, and equity.

What sponsors get

- Access to high-performing women
- Brand alignment with innovation
- Thought leadership visibility
- Research insights to guide internal programs

OUR SPONSOR COMMUNITY

Past & Present Sponsors include:



...and more

SPONSORSHIP TIERS

Premier Sponsor

Annual cost is \$100,000

- Co-created strategic initiative with WIR leadership
- Priority visibility across all WIR channels
- Participation in flagship thought leadership

Game-Changer

Annual cost is \$55,000

- Two sponsored WIR thought leadership events
- Benchmark data access
- Expanded visibility and engagement

Leader

Annual cost is \$25,000

- One co-branded WIR leadership event
- Priority access to WIR's speaker directory and expert roster for internal events
- Brand visibility across programs

Supporter

Annual cost is \$9,500

- Year-round brand exposure
- Employee access to mentorship, community, and speaker programs
- Sponsor onboarding session

Join us. Partner with WIR. 

Together we can build a stronger, more equitable economic future and rewrite the statistics.

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WOMENINREVENUE.ORG

