

Corporate Sponsorships



Companies with gender-diverse executive teams are **25%** more likely to experience above-average profitability.

Women are drastically underrepresented on boards—occupying only **23%** of seats.

Boards with more women have a **66%** higher return on invested capital than companies with an all-male board.

The rate women are being hired into senior leadership roles has fallen to **30%**, the same as 2020.

Women in Revenue boldly supports and fuels women in revenue-generating roles (marketing, sales, customer success and revenue operations). We have over 8,000 members in 64 countries. At every stage of their career, we help our members excel through community, education, visibility, mentorship and inspiration.

We achieve this through stellar programs like:

- **Mentorship:** We offer mentorship matching on topics ranging from “Negotiation & Influencing”, “Leadership & People Management” to “Forecasting” and Goal Setting”. Our program is built to educate and elevate current and future female revenue leaders.
- **Speaker Training and Placement:** In addition to placing speakers, our Speakers Program provides training sessions led by subject matter experts aimed at empowering our speakers to boost their personal brand and visibility, equipping them with tools to chart their own path to success.
- **Community of Experts:** Members gain access to our vibrant community through Slack. Connect with professionals to seek advice on compensation, receive project feedback, explore job opportunities, and more. Members also receive priority invitations and discounts to Women in Revenue events.

It’s time for a change.

Women in Revenue’s Corporate Sponsorship offers vital support to your employees while partnering with you to elevate your brand with Go-To-Market leaders. Unlock exclusive access to our array of programs and expand the benefits available to your women leaders and your company.

Let’s rewrite the statistics together.

Our success is made possible by the mission of the organization, our incredible volunteers and by the generosity of our past and present sponsors.

Join our esteemed list of corporate sponsors

6sense	Sendoso	Apollo.io	Inverta
Adobe	Alation	Closed Loop	Opentext
Demandbase	Bombora	Metavent	Salesloft
Norwest	Clari	Affinipay	Seismic
Salesforce	Folloze	Zendesk	Terminus

FUNDING PARTNER

TIGERGLOBAL
IMPACT VENTURES

We invite you to help continue the momentum of this 501c3 non-profit organization.

SPONSORSHIP TIERS:

Premier Sponsor:

WIR's highest level of partnership, offering maximum visibility, direct access to top-tier talent, and leadership opportunities across all major initiatives. Includes full access to sponsorship benefits, priority placement in key programs, and elevated brand positioning throughout the year.

Annual cost: \$100,000

(one-time payment or billed bi-annually)

Game-Changers:

This sponsorship level is truly game-changing to our 501c3 non profit, our members and the Women in Revenue within your organization. Collaborate with us on two branded events based on mutually agreed upon thought leadership topics, plus gain access to benchmark employee data against our Annual Report findings.

Annual cost: \$55,000

(one-time payment or billed bi-annually)

Leaders:

This elite sponsorship secures your organization's integral involvement in the future of Women in Revenue. Take advantage of the added benefit of a co-branded event to reach senior decision-makers or target executive women in leadership roles.

Annual cost: \$25,000

(one-time payment or billed bi-annually)

Supporters:

The Supporter sponsorship drives the foundation of Women in Revenue! This level allows your organization to be featured in year-round branding and exposure to our entire community of over 7,000 members.


Annual cost: \$9,500

(one-time payment)

AS A CORPORATE SPONSOR YOU RECEIVE THESE BENEFITS:

Corporate Sponsor Benefits	Premier	Game Changer	Leaders	Supporters
Membership Success Manager <ul style="list-style-type: none"> Communications about WIR program activities and how to engage your company Access to post job openings to WIR Members Onboarding session for sponsor & employees to maximize WIR offerings 	✓ Quarterly Impact Meetings to develop curated branded events, targeted trainings and communication plan	✓ Semi-annual Impact Meetings	✓ Annual Impact Meeting	
Curated & Branded Events <ul style="list-style-type: none"> Option 1: WIR speaker delivers a talk on a defined topic (sourced from Board or Speakers Program) Option 2: WIR invites members to a co-branded event on a mutually agreed upon thought leadership topic 	3 Events	2 Events	1 Event	
Corporate Survey Data Benchmark sponsor employee data against WIR Annual Report findings	Included	Included		
Value-Added Benefits <ul style="list-style-type: none"> Women in GTM roles have access to a mentor or to become a mentor Women at manager level + have access to enroll in Speakers Program WIR membership for all of your employees 	✓	✓	✓	✓
Brand Exposure <ul style="list-style-type: none"> WIR website Email & newsletter footer WIR events (live and virtual) Annual Survey Report Other programmatic materials 	✓ (Premium Tier)	✓ (Tier 1)	✓ (Tier 2)	✓ (Tier 3)

**Minimum commitment of 12 months.*

 To learn more and/or confirm your interest, please contact:
fundraising@womeninrevenue.org

