

Mentorship Program

Elevate, educate and encourage current and future female revenue leaders



What is Mentorship?

Mentors guide and provide professional development and career growth advice to one or more mentees. Relationships can last for a few weeks or years depending on the people involved and the reasons they sought out connection in the first place. Mentoring shows women that **they matter** and have a supportive guide on their path to success.

WIR's Mentorship Options

1:1

longer-term, ongoing mentorship relationships

- Helpful resources available through Guider
- Opportunity to be a mentor, mentee or both
- Matches generated based on selected skill, skill examples include:
 - Career Direction & New Role
 - Leadership & People Management
 - Confidence & Assertiveness
 - Data Driven Decision Making
 - Growth Mindset

Flash

one-time, 60-minute call on a specific topic

- Immediate, actionable next steps
- Opportunity to be a mentor, mentee or both
- Matches generated based on selected skills, skill list (currently) includes:
 - Surviving a Layoff: Goal Setting
 - Surviving a Layoff: Financials & Mental Health
 - Mock Interview + Crafting Your Story
 - Building an Impact-Driven Resume
 - Navigating a New Company Landscape After a Layoff

Huddles

small group sessions with a subject matter expert

- Collaborative workshop experience
- Several options offered each quarter
- Includes two, 90-minute sessions

Why is WIR's Mentorship Program unique?

It's specifically designed for women who drive revenue.

This common denominator brings relevance and drives impactful mentorship.

We don't shy away from tough conversations.

Your mentorship journey can focus on a wide variety of topics, from personal development to more tactical skills. We talk about it all!

Women in Revenue mentorship extends beyond just 1:1 mentoring.

You can tap into a community of like-minded women and allies with opportunities for one-to-few discussions, networking and crowd-sourced solutions.

We run our mentorship program through a dedicated platform.

This provides a space for you to find the right mentor or mentee and connect, communicate and schedule your ongoing calls.

We offer access to valuable resources.

Self-guided worksheets on topics such as "Building Your Personal Brand" and "Negotiating For Your Next Promotion" are included to level up your experience.

Mentorship Stats

700+

members

1:3

mentor to mentee ratio

380+

matches to-date

Helpful Mentorship Resources

- | [How To Run a Successful Intro Session With a Mentor](#)
- | [How To Be A Good Mentee](#)
- | [How to Run a Successful Intro Session With a Mentee](#)
- | [6 Reasons Why Being a Mentor is Great](#)
- | [How To Be A Good Mentor](#)
- | [Structure for a Mentoring Session](#)
- | [The Importance of Goal Setting](#)
- | [5 Tips to Setting Effective Goals](#)

“

My Women in Revenue mentor helped me successfully navigate requesting a promotion and a salary raise. Together we prepared tactical metrics to show how I make an impact in my role. Through this mentorship program, I have developed both personally and professionally.”

Lindsey Andrews

Senior Demand Gen Strategist



Considering Becoming a Mentor or Mentee?

Mentorship is more than just giving advice and sharing your career experience. It's about:

- Motivating and empowering
- Discovering strengths to use and weaknesses to work with
- Building up development strategies
- Helping to identify goals

To join, click the button below and fill out our “Become a Member” form! Be sure to select the “Mentorship” box and you’ll be all set!

[Join Now](#)

**Women
in Revenue**