

Speakers Program

Supporting women at all stages of their speaking journeys with trainings and visibility for thought leadership and career advancement.





What is the Speakers Program?

To excel and ascend in their career, women need an edge. From speaker trainings by experts to speaking placements including Women in Revenue's podcaset Resilient Revenue, we enable our members to power their personal brands and visibility. The mission of this core program is to inspire, train, and place women speakers across all Go-To-Market roles and functions.

Let's see more women in our Linkedin feeds, our screens, and on stages.

Member Benefits

- Speaker training and education from small groups to master classes to workshops (minimum, one per quarter)
- Access to a privtae Slack channel compromised of fellow women Speakers and industry though leaders
- Visibility into in-person and virtual speaking opportunities

Placement Opportunities

Women in Revenue platforms:

- WIR Live Events (in-person)
- WIR Quarterly Events (virtual)
- WIR Webinars (virtual)
- WIR Podcast (virtual)

Third-Party Event and Conference Example

- · Salesforce's Dreamforce
- Pavillion's GTM Conference
- Podcasts such as Nektar Al's Revenue Lounge

Why is WIR's Speakers Program unique?

This program supports women at every stage of their career and speaking level.

We don't just place someone somewhere to speak. We train, educate and support women to be fully equipped to own the stage.

We aren't dependent on other people's events.

As women we have had to make the difficult journey up the ladder, we know the value of building your own platform. We've done that along with sponsors, allies and supporters. There will always be a place for our speakers to be heard.

We invest in your speaking skills.

Because speaking is not just about being seen and heard at an event, but is an essential skill for leadership, we invest in giving you training, feedback and support to always put your best foot forward with confidence.

WIR Speakers Program Stats

400+

50+
speakers trained

3+
years in service

Speakers Bureau Fast Facts

Women in Revenue TV is viewed internationally

We place both new and established speakers

We partner with expert trainers to ensure your success

We support the development of your speaker toolkit

We seek platforms that not only give you visibility, but will also compensate you when possible



Being part of Women in Revenue and the Speakers Program, has truly helped me not only connect with likeminded, amazing women, but it has opened up additional opportunities for me to speak. Building my own brand and speaking at events is something I love doing and the support of WIR, it makes it possible! I not only have had the opportunity to speak at industry-leading events, but I also get to share the stage with amazing women who are rocking it out in their career and passions. It truly doesn't get better than that!"

Christina Kay
VP of Marketing



Want to join?

Our Speakers Program is not just speaker placement, it's a supportive program that powers your personal brand, visibility and credibility to another level. Join us if you:

- Want support on your speaking and presentation skills
- Are ready to take your personal brand and thought leadership to the next level
- Want the tools, skills and network that will ensure you are positioned and seen as a thought leader
- Are eager to take the screen or stage

To join, click the button below and fill out our "Become a Member" form! Be sure to select the "Speakers Program" box and you'll be all set!

Join Now

Women <u>m</u>Revenue