

Speakers Bureau Program

Supporting women with speaker skill training, personal branding, and visibility for thought leadership and career advancement





What is the Speakers Bureau?

To excel and ascend on their career journeys, women need an edge. From speaker training with experts to speaking placements, we enable our members to power their personal brands and visibility. This core program will not only uplevel your speaking and presentation skills, it will also help you build a speaker bio and portfolio while placing you on platforms and stages to shine with the confidence and competence to shift your career trajectory to the next level.

Member Benefits

- Speaker training and education from small groups to master classes to workshops (minimum, one per quarter)
- Official Women in Revenue speaker certification
- Presentation practice session and feedback with a coach (minimum, bi-monthly)
- Support and templates to build your speaker bio and portfolio

Placement Opportunities

Women in Revenue platforms:

- WIR Quarterly Events (virtual)
- WIR Bi-Annual Summits (virtual)
- · WIR Podcast (virtual)
- WIR Live Events (in-person)

Third-Party Event and Conference Example

- Dreamforce
- · Content Marketing World
- B2BSMX
- · AchieveUnite Partnering Summit
- And many more!

Why is WIR's Speakers Bureau Program unique?

This program supports women at every stage of their career and speaking level.

We don't just place someone somewhere to speak. We train, educate and support women to be fully equipped to own the stage.

We aren't dependent on other people's events.

As women we have had to make the difficult journey up the ladder, we know the value of building your own platform. We've done that along with sponsors, allies and supporters. There will always be a place for our speakers to be heard.

We invest in your speaking skills.

Because speaking is not just about being seen and heard at an event, but is an essential skill for leadership, we invest in giving you training, feedback and support to always put your best foot forward with confidence.

More than speaker placement, we support your personal brand development.

It's not enough to speak on a stage — that can be forgotten at the conclusion of the event. We want to give you tools and templates to create your own one-sheet and speaker bio, obtain a WIR-certified speaker certificate and demonstrate your expertise for ongoing career acceleration.

WIR Speakers Bureau Stats

400+

50+

3+
years in service

Speakers Bureau Fast Facts

Women in Revenue TV is viewed internationally

We place both new and established speakers

We partner with expert trainers to ensure your success

We support the development of your speaker toolkit

We seek platforms that not only give you visibility, but will also compensate you when possible



Being part of Women in Revenue and the Speakers Bureau, has truly helped me not only connect with likeminded, amazing women, but it has opened up additional opportunities for me to speak. Building my own brand and speaking at events is something I love doing and the support of WIR, it makes it possible! I not only have had the opportunity to speak at industry-leading events, but I also get to share the stage with amazing women who are rocking it out in their career and passions. It truly doesn't get better than that!"

Christina Kay
VP of Marketing



Want to join?

Our Speakers Bureau is not just speaker placement, it's a supportive program that powers your personal brand, visibility and credibility to another level. Join us if you:

- Want support on your speaking and presentation skills
- Are ready to take your personal brand and thought leadership to the next level
- Want the tools, skills and network that will ensure you are positioned and seen as a thought leader
- Are eager to take the screen or stage

To join, click the button below and fill out our "Become a Member" form! Be sure to select the "Speakers Bureau" box and you'll be all set!

Join Now

Women <u>in</u>Revenue